



## MAILCHIMP INTEGRATION

It is fairly straight forward to use MailChimp to send out personalised links to the feedback tool question.

MailChimp has pre-defined merge fields such as \*|EMAIL|\*.

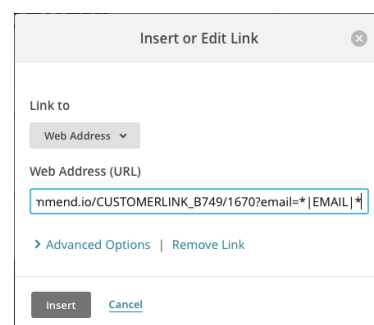
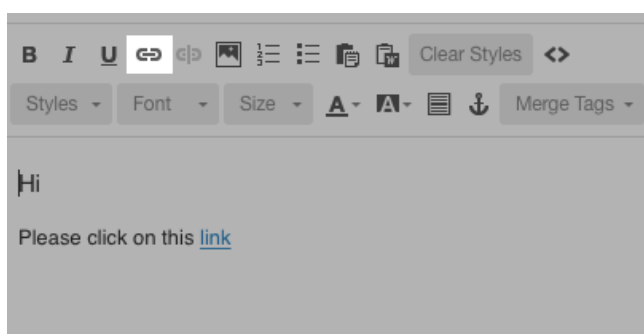
When creating the email body in MailChimp add the link and include the following directly at the end of the link: ?email=\*|EMAIL|\*

For example this link:-

*[https://www.rekommend.io/CUSTOMERLINK\\_B749/1670?email=\\*|EMAIL|\\*](https://www.rekommend.io/CUSTOMERLINK_B749/1670?email=*|EMAIL|*)*

in MailChimp will automatically add the respondent's email address and the email address will appear in the "Tell us who you are field".

If you want to create a linked word / text just insert the link with the merge field in the



“Insert or Edit Link” window:-

# rekommend

## Example Email

*Hello \*IFNAMEI\**

*Your feedback is vital to us serving you better.*

*I would appreciate you answering one question which matters greatly to us as you are a key stakeholder in our organisation:*

*Please let us know by clicking here:*

*[https://www.rekommend.io/CUSTOMERLINK\\_B749/1670?email=\\*IEMAILI\\*](https://www.rekommend.io/CUSTOMERLINK_B749/1670?email=*IEMAILI*)*

*You can open that link on any device, if you prefer giving anonymous feedback just delete your email address at the bottom of the question.*